



Kundalini Yoga Teachers Association
Australia and New Zealand

KYTANZ Community Event Sponsorship Policy

In order to support the development of our teachers and our community, KYTANZ has developed the **KYTANZ Community Event Sponsorship Policy**.

OBJECTIVE:

The aim of this Policy is to sponsor groups of Teachers who wish to organize a Kundalini Yoga event in their local area.

KYTANZ will prioritize applications that ensure that this objective is accomplished.

ELIGIBILITY CRITERIA

1. The hosting individual (or group of individuals) must be current professional members of KYTANZ.
2. A budget to be presented at time of application.
3. An Application Form signed and sent by application due date.
4. Individuals or groups to hold and provide evidence of their own public liability insurance.

BENEFITS AND REQUIREMENTS:

ORGANIZATION:

The respective KYTANZ State Rep to support the event and attend as a guest. If the State rep is unavailable, an alternate KYTANZ Rep will be appointed.

The role of the KYTANZ Rep will be to:

- Update the Committee on progress, timelines and required assistance
- Support event with coordination of seva teams if required.

ADVERTISING:

- KYTANZ to be mentioned in all promotional material:
"Proudly sponsored by KYTANZ"
- KYTANZ will support the event with advertising in our newsletter & stand alone emails to all members and broader database.
- Our State representatives will be included in the promotional effort and will endeavor to encourage, teachers, students & the general public to participate in the event.

FINANCIALS:

KYANZ will endeavor to support 3 events per year depending on KYANZ yearly budget, this may vary and exceptions apply.

As a guideline:

Full funding: Up to \$5000 AUD

Partial Funding: \$1000 AUD

Loan: Up to \$10,000 AUD

STREAMS OF FUNDING:

Application for funding has 2 streams, which include but is not limited to:

1. Event Funding (Partial or Full)

a) Operational costs

- Flight tickets
- Venue Hire/catering
- Accommodation
- Printed promotional material
- Advertising

b) Promotional support

- Media coverage
- Printed flyers/postcards/banners

2. Loans

Loans will follow the same application procedure. Reimbursement must be completed 30 days after the event ends, ideally during the admin period of the Committee that has approved the application.

OTHER FINANCIAL CONSIDERATIONS:

- KYTANZ agreement is based on the approval of application, documentation provided & budget.

The budget must present a clear outline and description of expenses to be included. Feedback to be provided by KYTANZ if we find there are options/suggestions that could be of benefit.

- Discount off full price to KYTANZ members to be provided for all funded events, as a guideline:
 1. Ticket price 0-\$100 discount 10%
 2. Ticket price \$100 – 500 discount \$15%
 3. Ticket price \$500+ discount \$20%
- Gurudakshina: If/when there is a profit from the event, 10% Gurudakshina would go to KYTANZ.
- Loan shortfall in repayment: If the income does not cover the expenses outstanding amount will be held as a loan for the next event.

PLEASE NOTE

- All applications are not guaranteed to be successful. They are subject to be voted and approved by the full KYTANZ committee and signed by the current President.
- KYTANZ reserves the right to fund an application partially or fully.

TIMEFRAME

- Applications for funding must be submitted at least 6 months prior to the event.
- KYTANZ will release the results of the application in writing within 6 weeks of application.
- KYTANZ sponsorship commitment will be valid up to 1 year after approval. Extensions must be requested in writing and are subject to approval.
- After this time a new application must be submitted and the previous application can be attached with an explanation on the delay for further review by the Committee.

DISCLAIMER:

- KYTANZ will not take any legal or financial responsibility for informal commitments acquired by individuals or former committee's members towards any Teachers or Associations.

Sydney, 11/3/2016

Document created and approved by: KYTANZ 2016

Signed by: Siri Hari, President